

## AGENDA REPORT

TO: Mayor Pat Humphrey & Clare City Commissioners  
FROM: Diane Lyon, City Clerk  
DATE: November 30, 2022  
RE: \*Professional & Education Training Opportunities

For the Agenda of December 5, 2022.

**\*Note: This is a Consent Agenda item and is considered as routine by the City Commission. As such, this matter shall be automatically enacted by one motion with all other Consent Agenda items unless a Commissioner or citizen requests this item be individually discussed, in which event it shall be removed from the Consent Agenda and considered and acted upon in its designated sequence on the approved Clare City Commission agenda of December 5, 2022.**

Commissioners are encouraged to attend educational and training events. Please submit the attached Professional Development Training Request to the City Clerk if you are interested in attending any educational or training event(s).

1. Michigan Municipal League Upcoming Events. The MML also provides many opportunities for training and professional development to include a vast selection of webinars available for viewing. The current offerings are attached for review & consideration.
2. American Planning Association-Michigan Chapter. The Michigan APA likewise offers training sessions and onsite workshops for city officials. If you are interested in having the City host an onsite workshop, please contact the City Clerk. The most current opportunities for professional development are attached for your consideration.
3. MMDC Quarterly Breakfast. The MMDC will be hosting their next quarterly breakfast on December 13, 2022, at Mountain Town Station in Mt. Pleasant at 8:00 am.

Attachments: as outlined above.

Clearly another way of life.



CITY OF CLARE  
Professional Development Training Request

Today's Date: \_\_\_\_\_

Your Name & Title: \_\_\_\_\_

Name of Training Event: \_\_\_\_\_

Location of Training Event: \_\_\_\_\_

Date(s) & Times of Training Event: \_\_\_\_\_

If you are required to sign up for break-out sessions, which break-out sessions & times would you like to attend:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you have and special food requirements (if the event is serving food)?

\_\_\_\_\_

Will you need a city vehicle to attend this event? Yes  No   
(If the answer is no, a mileage reimbursement form will be provided)

Will you need overnight accommodations? Yes  No

Do you have special needs regarding accommodations? \_\_\_\_\_

Please return this completed form to: Diane Lyon, City Clerk  
202 W. Fifth St.  
Clare, MI 48617  
Or you may email the form to: dlyon@cityofclare.org



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## Training/Events >>>

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### League Calendar

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[Capital Conference Registration Policies>](#)

For **Human Resources-related trainings and seminars**, League members can attend programs hosted by the American Society of Employers (ASE) at the ASE member rate. Visit [www.aseonline.org](http://www.aseonline.org) for a calendar of their events.

DATE	EVENT	LOCATION
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### Resources

- Speaker Resources
- Newly Elected Officials

### More to Explore on mml.org...



Coronavirus Resources



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May 19-20	<b>LEAGUE EVENT:</b> <a href="#">Elected Officials Academy - Core</a>	Bay City

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**From:** Michigan Municipal League <events@mml.org>  
**Sent:** Wednesday, November 16, 2022 8:31 AM  
**To:** Diane Lyon  
**Subject:** Essential training for your newly elected officials

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Your newly elected officials are eager to start serving your community. Now's the time to make sure they're ready for the work ahead.

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LANSING

**December 8 & 15**  
VIRTUAL

**January 12**  
ANN ARBOR

**January 21**  
VIRTUAL

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### Agenda

Friday, February 10, 2023

Begin 5:30 pm; Break 7:00 pm; Adjourn 8:30 pm

### Saturday, February 11, 2023

Begin 9:00 am; Break 10:15 am; Adjourn 12:15 pm

[Click here for a faxable registration form](#)

### Cost Per Person

League Member communities, \$105\*

Nonmember Government, \$140

\*The cost of registration has been reduced to \$105 for all MML members thanks to a generous contribution from the MML Foundation's Tim Doyle Scholarship Fund. This fund supports education for newly elected local officials attending the EOA Core Weekender Program. Learn more at [www.mmlfoundation.org](http://www.mmlfoundation.org). Please note that this fund only supports the Core Weekender Program. The Advanced Weekender is not supported by the Tim Doyle Scholarship fund.

**Education Credits Approved For This Program**

8EOA

**When:**

2/10/2023 - 2/11/2023

**Where:**

Virtual

**When:** 2/10/2023 - 2/11/2023

**Where:** Virtual - ZOOM

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- MAP's premiere, annual educational event
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- #1 source of best planning practices in Michigan
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#### Quick Links

[Thank you Corporate Members](#)

[Donate to MAP](#)

[Contact MAP Staff](#)

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[Writing a Better RFP: Get the Team – and the Results! – Your Community Wants](#)

Category: MAP Events

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- These programs come to you! We deliver the instructor and curriculum, you coordinate invitations and the facility: cost effective training convenient and close to home.
- Topics include Planning and Zoning Essentials, Site Plan Review, Zoning Board of Appeals, Zoning Administration, Planning for Health, Capital Improvements Programs, and more.
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Category: MAP Events

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Category: MAP Events

Tue Apr 11, 2023

### [MI Healthy Climate Conference](#)

Category: Other Events

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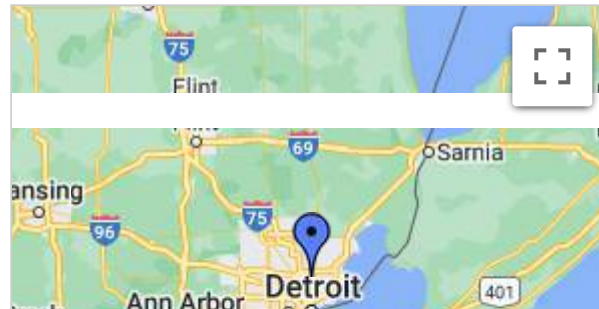
## Event Calendar

### MI Healthy Climate Conference

Tuesday, April 11, 2023  
 8:00 AM  
 to Wednesday, April 12, 2023  
 5:00 PM EST  
 Category: Other Events

**Huntington Place**  
 1 Washington Blvd  
 Detroit, Michigan 48226  
 United States

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## Quick Links

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Michigan faces real and costly impacts from climate change. But climate action also presents opportunities to improve health outcomes, advance justice, and grow Michigan's economy. Governor Whitmer committed Michigan to carbon neutrality by 2050 and in April 2022 released the MI Healthy Climate Plan to chart Michigan's path forward. Hundreds of Michiganders contributed thousands of hours of research, reflection, and conversation to create a plan that will protect our public health and the environment and help develop new clean energy jobs.

It will take concerted effort from all Michiganders to realize the Plan. Fortunately, our communities, businesses, and institutions have already stepped up and created strong momentum for us to build upon. This two-day conference will bring together and mobilize engaged stakeholders, community and business leaders, advocates, and other partners around implementing the key action items in the MI Healthy Climate Plan. Take this time to connect and help catalyze Michigan's plan to action!

<https://egle.idloom.events/MI-Climate-Conference>

[Download as iCal file](#)

Michigan Association of Planning  
1919 West Stadium Boulevard, Suite 4



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Category: MAP Events

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Category: MAP Events

Tue Apr 11, 2023

### [MI Healthy Climate Conference](#)

Category: Other Events

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**Diane Lyon**

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**From:** Middle Michigan Development Corporation <info@mmdc.org>  
**Sent:** Friday, November 18, 2022 12:07 PM  
**To:** Diane Lyon  
**Subject:** Join Us for Our Winter Quarterly Breakfast

[View this email in your browser](#)



## MIDDLE MICHIGAN DEVELOPMENT CORPORATION

**Join Us December 13 For Our Next Quarterly Breakfast**

*Tuesday, December 13*  
8:00-9:00  
**MMDC QUARTERLY BREAKFAST**  
*Topic: Michigan's Tourism Economy*  
*Free! Breakfast included.*

**SPECIAL GUEST: DAVID LORENZ**  
VICE PRESIDENT, TRAVEL MICHIGAN

MOUNTAIN TOWN STATION  
506 W BROADWAY  
MT PLEASANT, MI 48858

We hope you'll join us in December for our winter quarterly breakfast taking place at Mountain Town Station in downtown Mt. Pleasant. Enjoy complimentary breakfast and hear from guest speaker, David Lorenz, Vice President of Travel Michigan for the MEDC.

***Topic: Michigan's Tourism Economy***

[RSVP Today](#)

**About David Lorenz:**

Dave Lorenz serves as Vice President of Travel Michigan, where he is responsible for leading the state’s tourism branding, advertising, and public relations efforts, overseeing the award-winning Pure Michigan tourism campaign and coordinating overall statewide tourism initiatives.

Mr. Lorenz is Chair of the National Council of State Tourism Directors and serves on the Executive Committee of the Board of Directors for the U.S. Travel Association. Also, he is on the Board of Directors for Michigan Cares for Tourism, Circle Michigan, Detroit Metro Convention and Visitors Bureau, MotorCities National Heritage Area, West Michigan Tourism Association, Lansing Convention and Visitors Bureau, and the Grand Rapids Hotel Advisory Board.

Prior to Travel Michigan, Mr. Lorenz was the Manager of Partnerships and Promotions, for Meijer, Inc. He also has 14 years of experience in radio broadcasting in roles varying from announcer and news reporter to numerous management positions.

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**Other Resources for Your Business**

- [Industry 4.0 Technology Implementation Grant Opportunity](#)
- [FREE Online Cybersecurity Workforce Certification Training](#)
- [Michigan Department of Defense Cyber Security Compliance Grant](#)
- [FedEx Entrepreneur Fund for People with Disabilities](#)
- [Buy Nearby Weekend Challenge \(Businesses Can Win \\$250\)](#)



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## **ServeMICity Workshop: Grant Readiness for Small or Mid-Sized Communities**

Understanding how to find, navigate, and successfully apply for grant resources can be overwhelming for smaller and rural communities that have limited staff. Join the League on Dec. 7 for part one of this virtual workshop series offering an introduction to grant readiness concepts and tools. Part one (which was offered at Convention 2022 in Muskegon) will provide an overview of what it means to be grant ready and provide practical advice on how communities can prepare themselves for funding.

The **ServeMICity** program is hosting this series of workshops throughout this fall and winter to give you the tools for planning, accessing, and managing new state and federal resources.

**PART 1: WHAT DOES IT MEAN TO BE GRANT READY? (DEC. 7) REGISTER HERE**

**PART 2: EFFECTIVE GRANT PROSPECTING (DEC. 14) REGISTER HERE**



## **DEADLINE REMINDERS**

**November 30**

Newly Elected Official Training (Lansing)

**December 19**

\$65 million in Spark Grants (Round One)



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**Where:** Virtual - ZOOM

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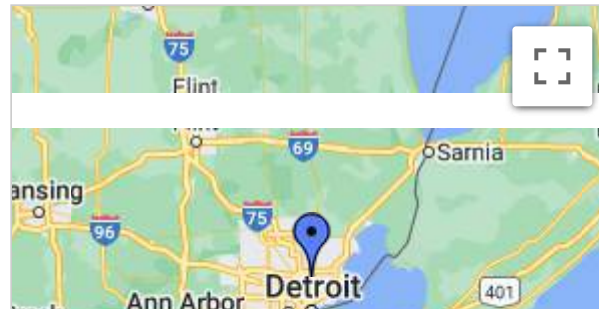
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[View additional information](#)



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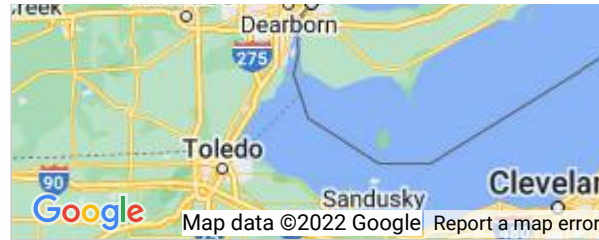
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## Event Calendar

### Writing a Better RFP: Get the Team – and the Results! – Your Community Wants

Wednesday, November 30, 2022

4:00 PM - 5:30 PM EST

Category: MAP Events

## Quick Links

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## Upcoming Events

Wed Nov 30, 2022

[Writing a Better RFP: Get the Team – and the Results! – Your Community Wants](#)

Category: MAP Events

Thu Dec 15, 2022

[MAP Holiday Gathering](#)

Category: MAP Events

Sat Feb 11, 2023





[Student MAP Conference](#)

Category: MAP Events

Wed Feb 22, 2023

[Transportation Bonanza 14](#)

Category: MAP Events

Tue Apr 11, 2023

[MI Healthy Climate Conference](#)

Category: Other Events

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Sometimes a community just needs the expertise that only a planning consultant can provide.

Whether it's a fresh set of eyes on a local challenge, someone to supplement a limited planning staff (or to step in where there is no staff at all!), or a team of professionals who can deliver the expertise your community needs to elevate projects, plans and policies, a Michigan Planning Consulting firm is often an excellent solution. Finding the right consultant can be tricky, but a well-written RFP makes the task easier.

Join us via ZOOM on Wednesday, November 30 at 4 PM to learn best practices for developing RFPs, from defining the scope and interviewing firms, to executing the contract and managing the project, all to better prepare your community for your next big planning initiative.

Presenters: John Enos, AICP, Carlisle | Wortman Associates, Inc. | Sara Kopriva, AICP, Beckett & Raeder, Inc. | Brad Strader, AICP, PTP, MKSK

**MAP Member Price: \$15 | Nonmember Price: \$20 | MAP Student Member Price: \$5**

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